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VI Semester B.B.A. Degree Examination, September - 2021

**BUSINESS ADMINISTRATION**

**E-Business**

**Paper : 6.2**

**(CBCS Semester Scheme 2018 Batch only)**

**Time : 3 Hours**

**Maximum Marks : 70**

**Instructions to Candidates:**

Answer all the questions in English only.

**SECTION - A**

Answer any 5 sub-questions. Each sub-question carries 2 marks.

**(5×2=10)**

1. a. What is E-Business?
- b. What is Web - Auction?
- c. Expand HTTP.
- d. What is internet marketing?
- e. What is digital wallet?
- f. What is bidding?
- g. What is data warehouse?

**SECTION - B**

Answer any 3 questions. Each question carries 6 marks.

**(3×6=18)**

2. Briefly explain the salient features of E-commerce.
3. List out the risks involved in e-payment system.
4. Explain the penalties and adjudication under IT Act 2000.
5. What are fire walls? Explain the types of firewalls.
6. Explain the features of Web - server software.

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SECTION - C

Answer any 3 questions. Each question carries 14 marks.

(3×14=42)

7. Write short notes on the following.
    - a. Virtual communities.
    - b. Portals.
  8. Discuss in detail the various tools that can be implemented to protect the web server.
  9. Explain payment system in E-commerce.
  10. What is DBMS? Explain the characteristics of DBMS.
  11. What is the role of internet in E-Business? What are the merits and demerits of Internet in E-Business?
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